

August Mallos

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PROFESSIONAL SUMMARY

Versatile **Video Production Specialist** with a B.S. in Media Production and 4+ years of experience creating accessible, mission-aligned content anchored in editorial integrity and public service. Expertise in end-to-end production, including executive-level photography and quick-turnaround social media content. Proven ability to manage project archives and meet tight deadlines in fast-paced studio environments.

CORE COMPETENCIES

- **Video Production:** Operation of Canon 7D, Blackmagic Cinema Pocket Pro 6k, Sony FX series, 3-point lighting design, and professional audio capture (lavalier/boom).
- **Motion Graphics & Design:** Applied motion graphics workflows in After Effects to create animated text, branded overlays, and 2D animations. Familiar with Blender and 3D modeling.
- **Post-Production:** Expert in Adobe Premiere Pro and DaVinci Resolve for rough/final cuts, color grading, and sound design to enhance video quality.
- **Accessibility:** Skilled in project lifecycle management, storyboarding, and adhering to strict brand standards and ADA requirements. Captions and audio enhancements for accessibility.

PROFESSIONAL EXPERIENCE

CF Stinson | *Remote Production Lead* | Oct. 2025 – Present

- **Brand Integrity:** Maintain unified visual aesthetics and perform quality assurance on digital assets within a collaborative B2B technical pipeline.
- **Workflow Leadership:** Ensure technical integrity and cross-functional communication within a remote production framework.

WUFT-TV Media Services | *Gainesville, FL Production Specialist / Director* | Mar. 2024 – Nov. 2025

- **End-to-End Production:** Directed and produced broadcast projects for PBS-affiliated programming, focusing on community-centric storytelling. This includes the series **Greater Good**, which highlights local non-profits with human stories at the center. Ran interviews, composed framing, led a team. In studio and on-location filming, led on-set equipment logistics, including the rapid setup and breakdown of multi-camera arrays and audio gear for live events.
- **Social Media & Branding:** Created motion graphics and produced branded short-form videos and Photo GIFs optimized for Instagram, Facebook, LinkedIn, and Youtube ensuring alignment with PBS visual standards.
- **Product & Training Content:** Launched training programs to upskill peers and contributors, producing instructional videos and news-style pieces, managing everything from storyboarding to final delivery.
- **Optimization/Archiving:** Developed production playbooks and SOPs for Media Asset Management (MAM), ensuring all raw footage and final exports were archived for easy cross-functional access. Post-Production support to professionals and quality control for students.

University of Florida / WUFT Live News | *Gainesville, FL Director, Executive Producer & Talent* | Mar. 2023 – Mar. 2025

- **Live Technical Direction:** First student in history to implement Ross Carbonite Automation for live broadcasts out of the University of Florida. Optimized control room

signal flow and live-stream production workflows. Executed technical direction for five live weekly news shows, including Spanish-language programming (Noticias).

- **Project Management:** Served as Executive Producer for the "UF Declassified" podcast, managing communication with SME, scheduling, audio mastering, and post-production.
- **Event Logistics:** Managed live promotional events across Florida, involving the transport and setup of professional media equipment under tight deadlines.

Category	Technology & Proficiencies
Video Gear	Canon (C400, 5D Series), Sony FX series, Black Magic Series, 3-point lighting setups, PTZ monitoring.
Audio/Signals	Lavalier/Boom capture, audio mastering, signal flow, STEMS.
Primary Software	Adobe Creative Suite (Premiere Pro, After Effects, Photoshop, Audition), DaVinci Resolve.
Systems	Windows & OSX, Proxy Workflows, 4K/HDR, Media Asset Management (MAM).
Deliverables	XMLs, EDLs, AAFs, QuickTime Codecs, ADA Requirements.

EDUCATION

University of Florida, Gainesville, FL *Bachelor's of Science in Media Production, Management, and Technology (Digital Film)* | Jan. 2023 - May 2025

- Lead Producer/Editor for F.E.M. Films and Chompics (Gaffer/Sound) short films.

Harrison School for the Arts | Lakeland, FL *Dance Technique Teaching Assistant* | Aug. 2015 – Jun. 2020

- Provided instructional support and one-to-one coaching for students, developing key communication skills.
- Created instructional video to supplement in-person class through Covid-19 pandemic.

Additional Skills

- **Adaptability:** Proven ability to work under pressure and adapt to changing environments.
- **Dance: 15+ years** of dance experience, fostering a deep understanding of rhythm, pacing, and visual story-telling in video communication.
- **Collaboration:** Collaborative Mindset and team player.
- **Agile Production Infrastructure & Execution**
- **Public Speaking and Performance Training**
- **Experience 3D Designing in Blender**
- **Rapid Technology Mastery**
- **Physically Capable of 100lbs Equipment Set-Up and Media Offloading**
- **Cross-Functional Media Training & Up-Skilling**